



Meet the new Flintshire Micro-Care Team and what they will be working on

Flintshire County Council would like to introduce their new Micro-care Team, Marianne Lewis and Rob Loudon, who have been taken on to run a pilot project within social care. The aim of the project is to promote social care as a career option and help develop micro-care enterprises to support vulnerable people across Flintshire.

So what is Micro-care enterprise, I hear to say! Micro-care enterprises are small businesses ranging from sole traders up to

businesses employing 5 people who offer flexible and personalised care and support services to vulnerable people, tailored to their individual's needs.

So why is this a pilot, as Care Agencies or Personal Assistants (PA) have been around for years? In Flintshire we do have a number of agencies and PAs supporting people to stay in their own homes, however there is a national shortage of carers to meet the growing demand for care. We hope this new model of care might appeal to people who want more flexibility and control in their working life.

Micro-care enterprises is a new concept. The aim is to encourage people to become micro-carers who are either:

- Interested in providing social care services to older people but may have no experience
- Currently working in the care sector but interested in being their own boss
- Actively supporting people in their local communities
- Want to do something that support others and makes a difference

The Micro-care team will work with individuals to:

- Support them develop their business or idea
- Provide information on training, funding and other available support and resources
- Support individuals to develop and deliver a quality service in line with current Welsh Government legislation and regulations
- Providing links to a network of other micro-care providers for mutual support

Micro-care services could include:

- Direct personal care at home
- Breaks for carers
- Meals or lunch clubs
- Opportunities for exercise and social activities
- Linking in with community activities
- Cleaning services/dog walking

So here is the 'million dollar question': Do you know someone who may be interest or maybe you think you could help support people in your local community, if so please contact either Marianne or Rob on 01352 702126 or 01352 702461 for a chat.

